

# Reinventing Customer Interaction

Elo is a leading retail systems provider of interactive touchscreen solutions with over 20 million installations globally. As the pioneers of touchscreen technology, Elo has over 40 years of retail market experience, providing customers a proven, high quality product designed for years of reliability. Elo continues to deliver innovative touch technology to support our customer's never-ending need to create exciting new shopping experiences.

Whether an owner-operated neighborhood retailer or a global multi-brand retail corporation, Elo employs sales and support professionals worldwide with regional engineering, sales and support centers in the Americas, Asia, and Europe to provide unparalleled support for local customers, ISVs, VARs, distributors

**Retail Solutions** 

- Interactive Digital Signage (IDS)
- Customer-facing Touch Displays
- Point of Information (POI)
- Mobile Point of Sale (mPOS)
- Point of Sale (POS)
- Omnichannel Portals
- Interactive Brand Experiences

and sales partners. You can trust Elo to deliver the products and experience your customers demand.

Elo products have been "built for retail" and tested to survive around the clock use to facilitate critical point of sale transactions, enhance brand experiences and drive interactive omnichannel portals. Our solutions include mobile tablets, all-in-one cash registers, interactive digital signage, all-in-one touchcomputers, large-format touchscreen display and open frame touchscreen panels. Additionally, EloView®, a SaaS platform, offers retailers and hospitality providers a system for managing hardware and content in real-time across the globe. Elo solutions are designed from inception to meet the demanding requirements of in-store use.





### **PayPoint®**

- Available with Windows, Android or for iPad
- Sleek, modern style built to last
- Peripherals are built in rather than bolted on includes the register, cash drawer, MSR, barcode scanner, receipt printer and customer facing display
- Designed for ease of serviceability
- Flip-for-signature touch screen and electronic receipt delivery



## **All-in-One Touchcomputers**

- 15", or 17", standard 4:3 aspect ratio; 15", 20", 22" wide-screen format Space-saving models with computing functionality integrated in the footprint of a standard LCD monitor
- Models available with a seamless zero-bezel design (uninterrupted surface area)
- Optional field-installable peripherals (magnetic stripe reader, customer-facing display, EMV, NFC/RFID, fingerprint reader, barcode reader) varies by model
- Choice of touchscreen technologies, single touch & multi-touch



#### **Desktop Touchmonitors**

- Wide range of sizes from 7" to 24"
- Entry-level, multi-function models
- Standard and wide-screen formats
- Models available with a seamless zero-bezel design (uninterrupted surface area)
- Base can be reversed or removed for wall-mount
- Multifunction units with optional peripherals
- Choice of touchscreen technologies, single touch, dual touch & multi-touch



#### **Interactive Digital Signage Displays**

- 10", 15", 22", 32", 42", 46", 55" and 70"
- Optional field-installable computer modules in various configurations (Windows or Android)
- Wall-mount, optional stand for desktop use
- Landscape or portrait orientation
- Pure-glass touchscreens for superior image quality
- Choice of touchscreen technologies, single touch & multi-touch



#### **EloView**

- Enterprise grade stability on the Android system including kiosk mode, APIs and over-the-air updates
- Existing Android apps and responsive web sites can be remotely delivered to Android devices
- Setup is seamless Skip the cost and headaches of complicated device-by-device set up
- Remotely upgrade apps and device firmware
- Modular offering for integration with content management systems and mobile device management systems



For more information, please contact:



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